

ROB BOYLE

Boston/Providence email: rob@rboyle.net | portfolio- <http://rboyle.net>

EDUCATION

Rhode Island School of Design -Bachelor of Fine Arts, Illustration

PROFESSIONAL EXPERIENCE

Freelance Animator/Designer, October 2005 – Present

Adobe Creative Suite based design and animation for desktop, mobile/tablet, online product marketing, Internet games, CDROM, Web and DVD video. Clients: American Public Media, Avid Staffing, 360Kid, Leapfrog, Inflexion, Hasbro, Learning.com, Pokémon, MIT, Skill-Life Inc., PBS/Sesame Workshop and Nickelodeon/Nick Jr.

Lexia Learning Systems | Concord MA, July 2011 – June 2012

Adobe Flash based design and animation for leading edge Lexia CORE5 Reading Software for browser and mobile deployment. This was a full-time role with the Agile/Scrum project team.

Skills:	Software:
Drawing	Apple Mac OSX
Digital Painting and Illustration	Microsoft Windows 10
Flash Animation	Ubuntu Linux 16.04
Illustration in Oil, Acrylic, Watercolor, Pencil,	Adobe Photoshop CS3, CS4, CS5.5, CC
Pen and Ink	Adobe Flash/Animate CS3, CS4, CS5.5, CC
Visual Design	Adobe Illustrator CS3, CS4, CS5.1, CC
Vector Graphics	Adobe After Effects CS5.5, CC
User Interface Graphics UI/UX	Adobe Audition CS5.5
Web Design	Adobe Dreamweaver CS4
Model Sheets	Microsoft Office 2011
Sound Editing	Versions 1.2.2 Subversion client (SVN)
Storyboarding	Cisco VPN
Motion Graphics	Zbrush Core
Video Editing	Audacity
Title Design	Toon Boom Animate Pro
Audio/Image/Video formats and compression	MyPaint 1.2
Image Optimization	Krita
Digital Photography	Manga Studio

PROJECTS

RoBo-Design | Taunton MA, 2013-Present

Ongoing project including Illustration and Graphic Design for Novelty Gifts, Pen and Ink Portraits, Editorial Illustration, Caricature, and Fine Art Oil Paintings.

Lexia Core5 Reading | Concord MA, 2011-2012

Created 18 multi-plane level intro animations, reward animations and motion graphics in support of Lexia's flagship software for reading education, Core5. Converted Flash animation for video production. Produced and edited video, then performed compression and formatting for promotions and sales using Adobe After Effects.

360Kid | Newton MA, 2009-2010

Created prototype designs and screen layouts for client's e-commerce style website, a Flash demo animation for a Hasbro prototype product e-reader in development, and graphics and info screens for beginners' finance e-learning website.

Sprout TV Click 'N' Color - 360Kid | Newton MA, 2009

Created designs and UI graphics for sprout TV's interactive coloring game. [Sproutonline.com](http://sproutonline.com)

Hasbro.com/Monkeybartv.com | Providence RI, 2008

Created animation and internet marketing materials, including banner ads, product demos, character animation, and brand environments, across many Hasbro brands (Transformers, GI Joe, Littlest Pet Shop, Scrabble, Marvel Comics, Trivial Pursuit, Room Tech) (Contract work through Avid Staffing). Directed photography of products for use in animation.

Budget Hero, Federal Budget Game. American Public Media & 360Kid | Newton MA, 2008

Role: Lead Artist creating visual design and animation for all game art assets and UI in Flash CS3 and Flex Builder 3.

Storypets Interactive Learning Game, 360Kid | Newton MA, 2008

Role: animation, background design, game art assets and GUI using Adobe Flash and Photoshop.

Creature Create, Leapfrog Learning & 360Kid | Newton MA, 2007

Role: Visual design and character animation using Adobe Flash for handheld L-Max game device.

Caregivers, Cat's Incredible Journey -Inflexion/360Kid | Newton MA, 2006-2007

Emotional Competence DVDs for preschool children. Created Flash animation & graphics.

Backyardigans Mission to Mars CD-ROM -Nick Jr & 360Kid | Newton MA, 2006

Role: lead artist designing animation, backgrounds and game screen graphics.

Dry 2 Night -Inflexion/360Kid | Newton MA, 2006

Interactive website that helps kids overcome bedwetting. Role: character animation, graphic design, UI and lip-sync in Adobe Flash.

My Noggin Games -Nickelodeon/Nick Jr. & 360Kid | Newton MA, 2006

Credits: animation, background art and graphics for Diego Rainforest Tic Tac Toe, Backyardigans Wild West Roundup and Blue's Favorite Books Maze games.

Elmo and Zoe's Magical Numbers Game

Children's Television Workshop & 360Kid | Newton MA, 2005

Developed animated character and gameplay elements using Adobe Flash. Added audio dialog and lip-sync elements.