

# ROB BOYLE

rob@rboyle.net | <http://rboyle.net>

## Skills:

Flash Animation  
Illustration  
Visual Design  
Vector Graphics  
Character Design  
User Interface Graphics UI/UX  
Web Design  
Model Sheets  
Backgrounds  
Sound Editing and Lip-Sync  
Storyboarding, Iterative screen design and mock-ups  
Game Graphics  
Video editing, title design,  
formatting and compression  
Digital Painting  
Image optimization

## Software:

Windows, Linux and Mac proficient  
Adobe PhotoShop CS3, CS4, CS5.5, CC  
Adobe Flash CS3, CS4, CS5.5, CC  
Dreamweaver CS4  
Adobe Illustrator CS3, CS4, CS5.1, CC  
Adobe After Effects CS5.5, CC  
Adobe Audition CS5.5  
Toon Boom Animate Pro  
Manga Studio 5  
Plastic Animation Paper 4  
Microsoft Office 2011  
Versions 1.2.2 Subversion client (SVN)  
Cisco VPN  
MyPaint 1.1, 1.2  
Audacity 1.3.12, 2.0.5, 2.1  
GarageBand  
Skype

## EDUCATION

**Rhode Island School of Design | 1990 | BFA Illustration**

## PROFESSIONAL EXPERIENCE

### Freelance Animator/Designer

**October 2005 – Present** Adobe Flash based design and animation for online product marketing, Internet games, CD-ROM, Web and DVD video. Clients: American Public Media, Avid Staffing, 360kid, Leapfrog, Inflexion, Hasbro, RoBo-Design, Pokemon, MIT, Children's Television Workshop and Nickelodeon/Nick Jr.

### Lexia Learning Systems | Concord MA

**July 2011 – June 2012** Adobe Flash based design and animation for leading edge CORE5 Reading Software for browser and mobile deployment. This was a full-time role telecommuting with occasional meetings in-office with the Agile/Scrum project team.

## Projects:

### Lexia Core5 Reading | Concord MA

**2011-2012** Animated 18 multiplane level intro animations, reward animations and gameplay graphics. Output animation to h.264 video for promotions and sales conferences using After Effects.

### 360Kid | Newton MA

**2009-2010** Mock-ups for client's e-commerce style website.  
Flash demo animation for Hasbro product e-reader development.  
Graphics and info screens for Kid's Finance e-learning website, Money Island.  
<http://www.bancvue.com/financial-literacy/moneyisland.html>

### Sprout TV Click 'N' Color - 360Kid | Newton MA

**2009** Flash design and UI graphics for interactive coloring game.  
Sproutonline.com

### Hasbro.com/Monkeybartv.com | Providence RI

**2008** Flash animation and internet marketing materials, including banner ads, product demos, character animation, and brand environments, across many Hasbro brands (Transformers, Gi Joe, Littlest Pet Shop, Scrabble, Marvel Comics, Trivial Pursuit, Room Tech) (Contract work through Avid Staffing).

**Budget Hero, American Public Media & 360Kid | Newton MA**

**2008** Online federal budget balancing game. (<http://Budgethero.org>)

Role: designed and animated all game art assets and GUI in Flash CS3 and Flex Builder 3

**Storypets, 360Kid | Newton MA**

**2008** Interactive learning game. Role: animation, background design, game art assets and GUI using Adobe Flash and Photoshop.

**Creature Create, Leapfrog Learning & 360Kid | Newton MA**

**2007** Interactive game for handheld L-Max game device.

Role: design and character animation using Adobe Flash.

**Caregivers, Cat's Incredible Journey -Inflexion/360Kid | Newton MA**

**2006 -2007** Emotional Competence DVDs for preschool children. Created Flash animation & graphics.

**Backyardigans Mission to Mars CD-ROM -Nick Jr & 360Kid | Newton MA**

**2006** Role: lead artist/designer, animation, backgrounds, game graphics.

**Dry 2 Night -Inflexion/360Kid | Newton MA**

**2006** Interactive website that helps kids overcome bedwetting. Role: character animation, graphic design, UI and lip-sync in Adobe Flash.

**My Noggin Games -Nickelodeon/Nick Jr. & 360Kid | Newton MA**

**2006** Credits: animation, background art and graphics for Diego Rainforest Tic Tac Toe, Backyardigans Wild West Roundup and Blue's Favorite Books Maze games.

**Elmo and Zoe's Magical Numbers Game**

**Children's Television Workshop & 360Kid | Newton MA**

**2005** Animated character and gameplay elements using Adobe Flash. Added dialog and lip-sync animation to the timeline.

**ING Financial Services | Hartford, CT**

**January 2001 - September 2005 | New Business Analyst**

Agent coordination and new enrollment processing for retirement plans (403(b), 457, and 401(a)/401(k). Replacement and NY Regulation 60 requirements for account transfers.

Suggested improvements including an automated online enrollment form generator and a java based replacement for the current Windows only based applications.

**Funnybone Interactive -Vivendi Universal | Canton, CT**

**November 1994 - January 2001 | Artist/Animator**

Design, Illustration and Animation for children's educational and entertainment multimedia interactive products (CDROM)

Titles: Quest For Camelot -Dragon Games, Knowledge Adventure, Stay Tooned!, Schoolhouse Rock -Grammar Rocks, Jumpstart Spanish, Fisher-Price Big Action Construction, Jungle Train. Clients: Electronic Arts, Davidson Software, Sierra on Line, Knowledge Adventure, Warner Bros. and Fisher-Price.

*References Available Upon Request*