

ROB BOYLE

Boston/Providence email: rob@rboyle.net | portfolio- <http://rboyle.net>

EDUCATION

Rhode Island School of Design -Bachelor of Fine Arts, Illustration

PROFESSIONAL EXPERIENCE

Freelance Animator/Designer, October 2005 – Present

Adobe Creative Suite based design and animation for desktop, mobile/tablet, online product marketing, Internet games, CDROM, Web and DVD video. Clients: American Public Media, Avid Staffing, 360Kid, Leapfrog, Inflexxion, Hasbro, Learning.com, Pokémon, MIT, Skill-Life Inc., PBS/Sesame Workshop and Nickelodeon/Nick Jr.

Lexia Learning Systems | Concord MA, July 2011 – June 2012 | Artist/Animator

Adobe Flash based design and animation for leading edge Lexia CORE5 Reading Software for browser and mobile deployment. This was a full-time role with the Agile/Scrum project team.

ING Financial Services | Hartford, CT January 2001 - September 2005 | New Business Analyst

Agent coordination and new enrollment processing for retirement plans (403(b), 457, and 401(a)/401(k). Replacement and NY Regulation 60 requirements for account transfers. Suggested improvements including an automated online enrollment form generator and a java based replacement for the current Windows only based applications.

Funnybone Interactive -Vivendi Universal | Canton, CT

November 1994 - January 2001 | Artist/Animator

Design, Illustration and Animation for children's educational and entertainment multimedia products (CDROM)
Titles: Quest For Camelot -Dragon Games, Knowledge Adventure, Stay Tooned!, Schoolhouse Rock -Grammar Rocks, Jumpstart Spanish, Fisher-Price Big Action Construction, Jungle Train. Clients: Electronic Arts, Davidson Software, Sierra on Line, Knowledge Adventure, Warner Bros. and Fisher-Price.

PROJECTS

RoBo-Design | Taunton MA, 2013-Present

Ongoing project including Illustration and Graphic Design for Novelty Gifts, Pen and Ink Portraits, Editorial Illustration, Caricature, and Fine Art Oil Paintings.

Lexia Core5 Reading | Concord MA, 2011-2012

Created 18 multi-plane level intro animations, reward animations and motion graphics in support of Lexia's flagship software for reading education, Core5. Converted Flash animation for video production. Produced and edited video, then performed compression and formatting for promotions and sales using Adobe After Effects.

360Kid | Newton MA, 2009-2010

Created prototype designs and screen layouts for client's e-commerce style website, a Flash demo animation for a Hasbro prototype product e-reader in development, and graphics and info screens for beginners' finance e-learning website.

Sprout TV Click 'N' Color - 360Kid | Newton MA, 2009

Created designs and UI graphics for sprout TV's interactive coloring game. [Sproutonline.com](http://sproutonline.com)

Hasbro.com/Monkeybartv.com | Providence RI, 2008

Created animation and internet marketing materials, including banner ads, product demos, character animation, and brand environments, across many Hasbro brands (Transformers, GI Joe, Littlest Pet Shop, Scrabble, Marvel Comics, Trivial Pursuit, Room Tech) (Contract work through Avid Staffing). Directed photography of products for use in animation.

Budget Hero, Federal Budget Game. American Public Media & 360Kid | Newton MA, 2008

Role: Lead Artist creating visual design and animation for all game art assets and UI in Flash CS3 and Flex Builder 3.

Storypets Interactive Learning Game, 360Kid | Newton MA, 2008

Role: animation, background design, game art assets and GUI using Adobe Flash and Photoshop.

Creature Create, Leapfrog Learning & 360Kid | Newton MA, 2007

Role: Visual design and character animation using Adobe Flash for handheld L-Max game device.

Caregivers, Cat's Incredible Journey -Inflexxion/360Kid | Newton MA, 2006-2007

Emotional Competence DVDs for preschool children. Created Flash animation & graphics.

Backyardigans Mission to Mars CD-ROM -Nick Jr & 360Kid | Newton MA, 2006

Role: lead artist designing animation, backgrounds and game screen graphics.

Dry 2 Night -Inflexxion/360Kid | Newton MA, 2006

Interactive website that helps kids overcome bedwetting. Role: character animation, graphic design, UI and lip-sync in Adobe Flash.

My Noggin Games -Nickelodeon/Nick Jr. & 360Kid | Newton MA, 2006

Credits: animation, background art and graphics for Diego Rainforest Tic Tac Toe, Backyardigans Wild West Roundup and Blue's Favorite Books Maze games.

Elmo and Zoe's Magical Numbers Game

Children's Television Workshop & 360Kid | Newton MA, 2005

Developed animated character and gameplay elements using Adobe Flash. Added audio dialog and lip-sync elements.

Skills: Drawing Digital Painting and Illustration Flash Animation Illustration in Oil, Acrylic, Watercolor, Pencil, Pen and Ink Visual Design Graphic Design Vector Graphics User Interface Graphics UI/UX Web Design Model Sheets Sound Editing Storyboarding Motion Graphics Video Editing Title Design Audio/Image/Video formats and compression Image Optimization Digital Photography Word Processing Unix command line	Software: Apple Mac OSX Microsoft Windows 10 Ubuntu Linux 16.04 Adobe Photoshop CS3, CS4, CS5.5, CC Adobe Flash/Animate CS3, CS4, CS5.5, CC Adobe Illustrator CS3, CS4, CS5.1, CC Adobe After Effects CS5.5, CC Adobe Audition CS5.5 Adobe Dreamweaver CS4 Microsoft Office 2011 Versions 1.2.2 Subversion client (SVN) Cisco VPN Zbrush Core Audacity Toon Boom Animate Pro MyPaint Krita Clip Studio Paint Canon CDHK
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