

# ROBERT BOYLE

Boston/Providence email: [rob@rboyle.net](mailto:rob@rboyle.net) | portfolio- <http://rboyle.net>

## EDUCATION

**1990 Rhode Island School of Design -Bachelor of Fine Arts, Illustration**

## PROFESSIONAL EXPERIENCE

### **Freelance Animator/Designer, October 2005 – Present**

Animation, Design, Graphics and Illustration for desktop, mobile/tablet, including: Online Product Marketing, Interactive Learning Software, Serious Games, CDROM, Web and DVD Video. Clients: American Public Media, Avid Staffing, 360Kid, Leapfrog, Inflexxion, Hasbro, Learning.com, Pokémon, MIT, Skill-Life Inc., PBS/Sesame Workshop and Nickelodeon/Nick Jr.

### **Lexia Learning Systems | Concord MA, July 2011 – June 2012 | Artist/Animator**

Design and Animation for leading edge Lexia Core 5 Reading Software for browser and mobile deployment. This was a full-time role with the Agile/Scrum project team working alongside Curriculum Experts, Project Managers, Programmers, and Designers.

### **ING Financial Services | Hartford, CT January 2001 - September 2005 | New Business Analyst**

Handled agent coordination and new enrollment processing for retirement plans (403(b), 457, and 401(a)/401(k). Replacement and NY Regulation 60 requirements for account transfers. Suggested improvements including an automated online enrollment form generator and a java based replacement for the current Windows only based applications.

### **Funnybone Interactive -Vivendi Universal | Canton, CT**

#### **November 1994 - January 2001 | Artist/Animator**

Design, Illustration and Animation for children's educational and entertainment multimedia products (CDROM) Titles: Quest For Camelot -Dragon Games, Knowledge Adventure, Stay Tooned!, Schoolhouse Rock -Grammar Rocks, Jumpstart Spanish, Fisher-Price Big Action Construction, Jungle Train. Clients: Electronic Arts, Davidson Software, Sierra on Line, Knowledge Adventure, Warner Bros. and Fisher-Price.

## PROJECTS

### **RoBo-Design | Taunton MA, 2013-Present**

Ongoing project including Illustration and Graphic Design for Novelty Gifts, Pen and Ink Portraits, Editorial Illustration, Caricature, and Fine Art Oil Paintings.

### **Lexia Core5 Reading | Concord MA, 2011-2012**

Created fun and engaging Motion Graphics and Animation intrinsic to an enjoyable user experience (UX), in support of Lexia's flagship software for reading education, Lexia Core 5. Converted vector animation for video output, performing compression and formatting for promotions and sales.

### **360Kid | Newton MA, 2009-2010**

Created prototype designs and screen layouts for client's e-commerce style website, a Flash demo animation for a Hasbro prototype product e-reader in development, and graphics and info screens for beginners' finance e-learning website.

### **Sprout TV Click 'N' Color - 360Kid | Newton MA, 2009**

Created designs and UI graphics for sprout TV's interactive coloring game at [Sproutonline.com](http://sproutonline.com)

### **Hasbro.com/Monkeybartv.com | Providence RI, 2008**

Created Animation and marketing materials, including Banner Ads, Product Demos, Character Animation, and Brand Environments, across many Hasbro brands (Transformers, GI Joe, Littlest Pet Shop, Scrabble, Marvel Comics, Trivial Pursuit, Room Tech) (Contract work through Avid Staffing). Directed photography of products for use in animation.

**Budget Hero, Federal Budget Game. American Public Media & 360Kid | Newton MA, 2008**

Role: Lead Artist creating Visual Design and Animation for all game art assets and UI/UX in Flash CS3 and Flex Builder 3.

**Storypets Interactive Learning Game, 360Kid | Newton MA, 2008**

Created Animation, Background Design, game art assets and UI using Adobe Flash/Animate and Photoshop.

**Creature Create, Leapfrog Learning & 360Kid | Newton MA, 2007**

Visual Design and Character Animation using Adobe Flash/Animate for handheld L-Max game device.

**Caregivers, Cat's Incredible Journey -Inflexion/360Kid | Newton MA, 2006-2007**

Created Animation & Graphics for Emotional Intelligence DVDs aimed at preschool children.

**Backyardigans Mission to Mars CD-ROM -Nick Jr & 360Kid | Newton MA, 2006**

Lead Artist designing Animation, Backgrounds and Graphics For Nickelodeon, Nick Jr.'s Interactive CDROM space adventure game.

**Dry 2 Night -Inflexion/360Kid | Newton MA, 2006**

Character Animation, Graphic Design, UI and lip-sync in Adobe Flash/Animate for Interactive website that helps kids overcome bedwetting.

**My Noggin Games -Nickelodeon/Nick Jr. & 360Kid | Newton MA, 2006**

Created Animation and Computer Graphics for Diego Rainforest Tic Tac Toe, Backyardigans Wild West Roundup and Blue's Favorite Books Maze games.

**Elmo and Zoe's Magical Numbers Game**

**Children's Television Workshop & 360Kid | Newton MA, 2005**

Developed animated character and gameplay elements using Adobe Flash/Animate. Added audio dialog and lip-sync elements.

<p><b>Skills:</b>  Drawing  Digital Painting and Illustration  Flash Animation  Illustration in Oil, Acrylic, Watercolor, Pencil, Pen and Ink  Visual Design  Graphic Design  Vector Graphics  User Interface Graphics UI/UX  Web Design  Model Sheets  Sound Editing  Storyboarding  Motion Graphics  Video Editing  Title Design  Audio/Image/Video formats and compression  Image Optimization  Digital Photography  Word Processing  Unix command line</p>	<p><b>Software:</b>  Apple Mac OSX  Microsoft Windows 10  Ubuntu Linux 16.04  Adobe Photoshop CS3, CS4, CS5.5, CC  Adobe Flash/Animate CS3, CS4, CS5.5, CC  Adobe Illustrator CS3, CS4, CS5.1, CC  Adobe After Effects CS5.5, CC  Adobe Audition CS5.5  Adobe Dreamweaver CS4  Microsoft Office 2011  Versions 1.2.2 Subversion client (SVN)  Cisco VPN  Zbrush Core  Audacity  Toon Boom Animate Pro  MyPaint  Krita  Clip Studio Paint  Canon CDHK</p>
--	--